



The calls "**postal multimedia**" actually are DVDs. and/or CDs with multimedia content on the city or the zone which are presenting. The DVD is totally interactive, simple, useful, original, addictive,... Simply the DVD is incrusted in a postcard we can send by post.

In reality, it's about a material of double use. We have specific content for PC and/ or MAC, and other about different content for the copying of the DVD for Television.

All the photographs (between 800 and more than 1500 per edition, of high resolution) are made for professional photographers, except those who have been handed over by the entities which are presenting and which in certain cases do not let taking photographs in the buildings.

The videos are made in situ, in the dynamic way. With this, the user has the feeling to be taken directly part. The texts are written by professional of tourism, teaching, history, etc... and the translations by qualified translators.

The section of video of the DVD includes 4 videos recorded around **Barcelona**: Tour Gaudí, Tour Las Ramblas, Tour de la Fuente Mágica and la Tour de la Tradición.

The duration of the section of video content in the DVD is **25 minutes**.

The section multimedia of the DVD of Barcelona, reproducible in the PC and/or MAC, includes the following:

- Introductory video

- Selection of languages - we can choose amongst English, German, Catalan, French, Spanish and Croatian.

- **Vitual tours** - The thematic tours include the following contents: Classic Barcelona, Gothic area, green Barcelona, Modern Barcelona, Curious Barcelona, Typical recipes. Go out through Barcelona, In the surroundings of Barcelona, Leisure time and sports, and the Shopping Tour .

- What you must not lose- important interest points to know Barcelona:

Las Ramblas, The gothic cathedral Santa Creu, The Colon statue, the Magical Spring, Sacred Family, Güel Park, Sant Jaune Square. Royal Square, Picasso Museum, Boquería Market, Agbar Tour and many others...

- **Postcards and posters we can print** -pictures of higher resolution ready to print.

- **Panoramic pictures** -photographs full screen that we can enjoy at 360°.-Interactive Video at 360° -4 videos recorded around Barcelona, which can be seen at 360°, living him the feeling to be at the heart of the place he is visiting.

## -Screen savers and background of desktop.

- Competition- questions about Barcelona with clues for the solution
- Games -find the differences between puzzle and memory game
- Webcams webcams distributed through Barcelona that show Barcelona "in live"



- **e-cards** - send an e-card from Barcelona to a friend.

Widgets of desktop-decorate the desktop computer, listen in live (by Internet) to the Barcelona radio channels, and watch the weather forecast in real time...

-TV On line - watch the Barcelona TV in live by Internet

-**Touristic guide and visits itinerary we can print** - organize your stay in Barcelona, day by day with this personal guide which can be printed.

- Environmental sound mixer - Choose or make your own environmental sound with the authentic sounds of Barcelona.