



Madrid. Multimedia Postcard. Dvd



10.00 €
10.65 USD

The "**postal multimedia**" actually are DVDs. and/or CDs with multimedia content on the city or the zone which are presenting. The DVD is totally interactive, simple, useful, original, addictive,... Simply the DVD is incrustated in a postcard we can send by post.

In reality, it's about a material of double use. We have specific content for PC and/ or MAC, and other about different content for the copying of the DVD for Television.

All the photographs (between 800 and more than 1500 per edition, of high resolution) are made by professional photographers, except those who have been handed over by the entities which are presenting and which in certain cases do not let taking photographs in the buildings.

The videos are made in situ, in a dynamic way. With this, the user has the feeling to be taken directly part.

The texts are written by professional of tourism, teaching, history, etc... and the translations by qualified translators.

The section of video of the DVD includes 4 videos **recorded around Madrid**.: Madrid during the day, Madrid by night, Olé Olé and Flamenco Live. The duration of the section of video content in the DVD is **45 minutes**.

The section multimedia of the DVD of Madrid, reproducible in the PC and/or MAC, includes the following:

- **Introductory video**

- **Selection of languages** - we can choose amongst English, German, Catalan, French, Spanish and Croatian.

- **Virtual tours** - The thematic tours include the following contents: Classical Madrid, Museum, Churches and Cathedral, Green Madrid, Modern Madrid, Curious Madrid, Typical receipts Leisure in Madrid, Around Madrid, fun and sport in Madrid and the Shopping tour.

- **What you must not lose**- important interest points to know in Madrid:

El Prado Museum, Retiro Parc, Cibeles Square, Colón Square, Atocha Station, El Rastro (market), Real Palace, Bulls Place and many more.....

- **Postcards and posters we can print** -pictures of higher resolution ready to print.

- **Panoramic pictures** -photographs full screen that we can enjoy at 360°.

- **Interactive Video at 360°** -4 videos recorded around Madrid, which can be seen at 360°, living him the feeling to be at the heart of the place he is visiting.

- **Screen savers and background of desktop.**

- **Competition**- questions about Madrd with clues for the solution

- **Games** -find the differences between puzzle and memory game

- **Webcams** - webcams distributed through Madrid that show Madrid "in live"

- **e-cards** - send an e-card from Madrid to a friend.



- **Widgets of desktop**-decorate the desktop computer, listen in live (by Internet) to the Madrid radio channels, and watch the weather forecast in real time...
- TV On line** - watch the Madrid TV in live by Internet
- Touristic guide and visits itinerary we can print** - organize your stay in Madrid, day by day with this personal guide which can be printed.
- **Environmental sound mixer** - Choose or make your own environmental sound with the authentic sounds of Madrid.

Total length of the interactive DVD-ROM: more than 12 hours.